



Former Orlando Wines Environmental Sustainability Manager Russell Johnstone (left) and Site Services Manager Darryl Grear

SNAPSHOT

Zero Waste SA Industry Program



Wine industry leader fine-tunes recycling program

Orlando Wines has been perfecting its waste management and recycling program over many years – but it is the first to concede there is always room for improvement.

Despite achieving an impressive solid waste recycling rate of 91% at its Rowland Flat winery and distribution centre, the company asked Zero Waste SA for an independent assessment of its activities.

A review under the agency’s Industry Program examined efforts to minimise waste to landfill at three key Orlando Wines sites: the Rowland Flat and Richmond Grove wineries and the Jacob’s Creek Visitor Centre in the Barossa Valley.

Former Environmental Sustainability Manager Russell Johnstone says while the study found a mature waste management program with high levels of reuse and

recycling, it also identified some areas for improvement. As a result, steps are now being taken by Orlando Wines to:

- review and where necessary negotiate new waste and recycling contracts to ensure Orlando Wines receives value for money and consistent reporting across the three Barossa Valley sites
- audit the location and number of recycling bins to identify areas that could be improved, eg more bins or better placement
- improve bin signage across all three sites making it consistent with Australian standards and to reduce the likelihood of contamination
- train all employees, contractors and casual staff in the correct use of waste and recycling bins

“Even though we have a solid track record and are finding it difficult to achieve further waste reductions, as we hoped the review identified some areas for fine-tuning.”

Russell Johnstone
Former Environmental Sustainability Manager
Orlando Wines

- incorporate waste management into the daily duties of all work leaders to ensure issues are addressed promptly.

The company is also stepping up its focus on reuse by encouraging suppliers to report to Orlando Wines on the amount of reusable packaging that goes back to suppliers.



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Former Orlando Wines Environmental Sustainability Manager Russell Johnstone and Zero Waste SA Senior Adviser Industry Sustainability, Aubrey Thomas, next to a new solar tracker at the Jacob's Creek Visitor Centre. The panels are capable of generating more than 80 kWh per day.

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Site Services Manager Darryl Grear has been on a personal campaign to reduce the amount of rubbish the Rowland Flat winery sends to landfill.

In the early stages he was often seen checking inside rubbish bins and following waste trucks to the dump.

“Even though I knew we were not doing a bad job of recycling, I just felt we could be doing more,” says Darryl. “To achieve that meant investigating all the various waste streams to identify precisely what was being thrown away.”

Following his research Darryl introduced an extensive 10-bin system to collect everything from wood, soft and hard plastics to crown seals and cans.

Zero Waste SA is now helping Darryl refine the system with colour-coded bins and signage consistent with wider industry practice.

Orlando Wines

A unit of Premium Wine Brands, Orlando Wines is responsible for grapegrowing, winemaking and the worldwide marketing of its brands. It produces well-established brands including Jacob's Creek, Wyndham Estate, Richmond Grove, Poet's Corner, Trilogy, Carrington and Morris.

www.orlandowines.com

Zero Waste SA

A South Australian Government agency that advances improved waste management policies and the development of resource recovery and recycling. The Zero Waste SA Industry Program advises and supports companies to achieve sustainability goals in waste, water and energy.

www.zerowaste.sa.gov.au

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