



# SNAPSHOT

Zero Waste SA Industry Program



## Bowden perfects its lean systems

Finding ways to be leaner, less wasteful and more efficient have become part of Bowden Group culture after the family-owned Adelaide printer achieved its latest environmental milestone.

The company is determined to continue on the path of continuous improvement after gaining one of the highest environmental standards, ISO 14001, to add to its ISO 9001 quality certification.

“Every work instruction has aspects of quality, OHS and the environment so it’s vital that the three systems do not operate in isolation but go hand in hand,” says Chief Executive Officer Jennifer Baile.

“There have been some surprises along the way as we refined our systems and discovered we could do things so much better. Sustainability is now a massive part of our agenda, both for our business and our clients.”

Membership of the Printing Industries Association of Australia (PIAA) is helping Bowden achieve its goals. The PIAA is partnering with Zero Waste SA to deliver an industry-wide Industry Program with Bowden one of the first to benefit.

An Industry Program-funded sustainability diagnostic and eco-mapping of the company’s factory helped identify where improvements could be made and ways to measure performance.

“We’re now embarking on a competitive manufacturing course as a team to help us become even leaner,” says Jennifer. “Already we have identified a couple of projects to help improve recycling and our work flow.”



*Bowden Chief Executive Officer Jennifer Baile*



**Government of South Australia**  
Zero Waste SA

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## Key steps

Achieving ISO 14001 environmental certification is part of Bowden's wide-ranging program to lower its ecological footprint. The program includes:

- membership of the Zero Waste SA Industry Program
- sustainability diagnostic to assess environmental performance
- eco-mapping to identify priority areas
- green committee established
- systems to measure improvement
- initiatives to improve performance, including:
  - reduced paper stocks and wastage
  - bins for paper off-cuts and soft plastics
  - recycling of all plastics, print plates, cartridges etc
  - energy savings and water reductions.

## Bowden Group

Established in 1935, Bowden is one of Adelaide's oldest family printing businesses. Bowden uses the latest offset printing technology for large multi-colour orders and digital printers for small orders requiring fast turnaround. Bowden is diversifying, developing media and marketing solutions for clients to complement the existing print business.

[www.bowdengroup.com.au](http://www.bowdengroup.com.au)

## Zero Waste SA

A South Australian Government agency that advances improved waste management policies and the development of resource recovery and recycling. The Zero Waste SA Industry Program advises and supports companies to achieve sustainability goals in waste, water and energy.

[www.zerowaste.sa.gov.au](http://www.zerowaste.sa.gov.au)

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