



Cadillac Printing's Caroline Echberg, Financial Controller, Phillip Webb, National Sales Manager, and Trevor Stone, Plant Manager

SNAPSHOT

Zero Waste SA Industry Program



Cadillac sets high benchmark for sustainable print

Cadillac Printing aimed high when it embarked on a challenging program to transform its environmental practices.

A year after becoming just the second company in Australia to complete Level 1 of the print industry's Sustainable Green Print (SGP) program, the Adelaide printer has completed the next two levels and achieved ISO 14001 environmental certification.

It's an impressive performance which Plant Manager Trevor Stone says is down to some great teamwork.

"Everyone in the company has played a part in ensuring we reached our targets and we've had some great ongoing support from Zero Waste SA," says Trevor.

"As a result we've been able to significantly reduce waste to landfill through a smarter approach to recycling and we've introduced controls to minimise any potential risks to the environment."

Cadillac is benefitting from a partnership between the Printing Industries Association of Australia (PIAA) and Zero Waste SA through its Industry Program. The alliance is enabling the program to be rolled out to multiple companies simultaneously.

Achieving SGP Level 3 and ISO 14001 certification means Cadillac now has systems in place to assess and track environmental improvements. Managers are responsible for auditing their performance and all staff have been trained in correct procedures.

“Rather than our three square metre general waste bin being taken away every day, now it only needs to be emptied twice a week. Not only are we paying less landfill costs but recyclers are paying us for our waste materials.”

Trevor Stone
Plant Manager
Cadillac Printing



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Tawni Jones (centre), Zero Waste SA Manager, Industry Program with the Cadillac Printing team

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Key outcomes

Cadillac Printing's green program has affected all areas of its business. Major initiatives include:

- nearly halving waste to landfill from 2.8 tonnes to 1.5 tonnes in two years
- increasing control and understanding of waste streams
- negotiating new waste management and recycling contracts
- using monthly KPIs to establish waste reduction plans and reporting
- developing continuous improvement plans
- improving standards for chemical storage and handling
- implementing full risk and incident assessment procedures
- attracting improved market recognition.

Cadillac Printing

A medium-sized Adelaide print firm with a workforce of more than 60 people, Cadillac uses the web offset print process to produce everything from comics to advertising catalogues, in both small and large print runs for clients throughout Australia.

www.cadillacprinting.com.au

Zero Waste SA

A South Australian Government agency that advances improved waste management policies and the development of resource recovery and recycling. The Zero Waste SA Industry Program advises and supports companies to achieve sustainability goals in waste, water and energy.

www.zerowaste.sa.gov.au

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