



SNAPSHOT

Zero Waste SA Industry Program



Print partnership targets industry-wide sustainability

The environmental footprint of South Australia's print industry is shrinking thanks to a special partnership that addresses the industry's negative eco image and introduces new levels of sustainability.

The alliance of the Printing Industries Association of Australia (PIAA) with Zero Waste SA is an extension of the Industry Program to reach more organisations quickly and efficiently through their industry peak bodies.

The Industry Program has been established by Zero Waste SA to provide advice and support for companies to achieve sustainability goals.

"The PIAA nationally has been actively encouraging good environmental management among its members through its Sustainable Green Print program," says State PIAA General Manager Peter Mansfield.

"There's a negative perception about print because we use paper. Even though most printers now source from plantation timber, the perception has stuck.

"The Industry Program is helping us overcome that by reinforcing the green message among members and transferring knowledge about resource efficiency and good waste management."

Initially four Adelaide print companies – Bowden Group, Cadillac, Griffin Press and fivestarprint – were invited to join the Industry Program to showcase the benefits of sustainability. Several other companies are now keen to take part.

The program has supported Griffin Press to achieve ISO 14001 environmental certification and now Bowden is going through the process.



State PIAA General Manager Peter Mansfield



Government of South Australia
Zero Waste SA

AVOID • REDUCE • REUSE • RECYCLE



SNAPSHOT

Zero Waste SA Industry Program



Major benefits

The partnership of the PIAA and Zero Waste SA is:

- improving the print industry's environmental image
- highlighting the importance of sustainability to 300 small – medium printers
- extending the reach of the Industry Program to multiple organisations
- introducing new ways to lower energy and water consumption
- identifying new outlets for recycling different materials
- sharing best environmental practice across the sector
- creating resource efficiencies and helping to lower operational costs
- engaging staff in sustainability.

PIAA

The industry peak body for Australia's print, packaging and visual communication industry.

www.printnet.com.au

Zero Waste SA

A South Australian Government agency that advances improved waste management policies and the development of resource recovery and recycling. The Zero Waste SA Industry Program advises and supports companies to achieve sustainability goals in waste, water and energy.

www.zerowaste.sa.gov.au

Peter Mansfield

General Manager SA & NT
Printing Industries Association of Australia
8373 0622
peterm@printnet.com.au

Tawni Jones

Manager, Industry Program
8204 1706
tawni.jones@zerowaste.sa.gov.au

Andrew Hutcheon

Principal Adviser, Industry Sustainability
8204 8143
andrew.hutcheon@zerowaste.sa.gov.au

www.zerowaste.sa.gov.au

Level 8, Statewide House
99 Gawler Place
Adelaide SA 5001

Published April 2012 • FIS 91393



Government of South Australia

Zero Waste SA

AVOID • REDUCE • REUSE • RECYCLE